

# Grant Proposal to the Asia Society Washington State Grant: Summit, Technology, & Professional Development

## Organization Summary

Washington State was one of 22 states to attend the first-time States Institute for International Education in the Schools, held in Washington, DC November 20-22, 2002. The following spring, the Washington State Team applied for and received a State Innovations grant from the Asia Society for \$10,000 to stage a P-20 International Education Summit at the University of Washington on September 18, 2003. (The final grant report is available on the web: [http://internationaleledwa.org/summit/final\\_grant\\_report\\_WA\\_2003.pdf](http://internationaleledwa.org/summit/final_grant_report_WA_2003.pdf).)

One of the goals of the grant was to begin organizing grassroots support for International Education in Washington State. This has been accomplished through the creation of the Washington State Coalition for International Education, whose work is guided by a Steering Committee of volunteers from a variety of organizations. (See <http://internationaleledwa.org/contacts.htm>.)

One of those organizations has been particularly instrumental in defining and furthering the mission of the Coalition: Associates in Cultural Exchange. A.C.E, a 501(c) (3) organization founded in 1973 in Washington State, is dedicated to enabling people to overcome language and cultural barriers through education. A.C.E has become a leader in the field of international education and training in the United States. The Associates in Cultural Exchange are recognized as experts in English as a second language training, foreign language acquisition programs, and international education development. A.C.E. has offices in numerous locations, both in the United States and overseas. David Woodward, Executive Director of A.C.E., will serve a Project Director for the State Innovations grant this year.

## Project Summary

### Project Title

Summit, Technology, & Professional Development

### Amount Requested

\$15,000

### Need and Purpose

Survey results from the 2003 P-20 International Education Summit indicated that key obstacles to achieving our goals in International Education in Washington State are:

- **Inadequate Awareness and Understanding:** Teachers, school administrators, parents, and society in general are not aware of the need for international education and world languages and are not focused on the need and steps for change.
- **Inadequate Support:** Programs and teachers need funding and resources. The support needs to be both in terms of advocacy and finances and come from all segments of society, government, parents, and society, in general.
- **Lack of Effective Pedagogy and Curriculum:** Relevant, engaging, and meaningful curriculum content will excite students. Teachers need to be able to teach "out of the box." Students need to take more ownership of education to make it relevant.

Participants who completed the survey rated four issues as Important to Very Important to address, and in the following order:

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1. Integrating international education into all aspects of Social Studies and other school subjects, starting in elementary school.
2. Increasing teacher knowledge and experience of global perspectives.
3. Providing state-level coordination and support for World Languages K-12.
4. Coordinating efforts in international education between K-12 schools and higher education.

At the 2003 States Institute on International Education in the Schools, the Washington State Team identified the following steps as necessary to close the international education gap in our state:

1. Engage our **state leadership** – Superintendent Terry Bergeson and Governor Gary Locke.
2. Leverage our **K-20 technology** infrastructure by promoting internationally oriented technology-based programs, such as iEarn.
3. Leverage current **Teacher of the Year awards** by creating international learning opportunities (such as all-expense-paid international exchanges) for award winners, who will then have personal experiences with international education to share across the state.

This grant proposal is intended to address these mandates from the P-20 Summit, the survey, and the most recent States Institute. The Coalition Steering Committee is proposing a multi-faceted approach. Central to the plan is a joint one-day conference or summit in the state capital in partnership with NAFSA: Association of International Educators Region I. A primary goal of such a summit linking the higher ed and K-12 international educators together for the first time in the region is to significantly raise the visibility of our agenda among state leaders, as well as to enable educators from K-12 and higher ed to interact directly.

The NAFSA regional leadership has agreed in principle to provide the necessary space at their conference hotel in Olympia since the regional conference for NAFSA is already planned for the subsequent 3-day period and the hotel is reserved for Wednesday, October 27 as well. Pending a regional team meeting in early April, when final plans can be made for some alterations to the usual NAFSA conference schedule to accommodate a joint summit, the regional association will also solicit support from the national NAFSA association, which has indicated there are funds for advocacy of this kind. We do not at this time know what amount of funding might be available.

Beyond the joint summit, the Coalition also has plans for several parallel initiatives to be underway by mid-year as described below. With the generous support of the Asia Society, the Washington State Coalition for International Education is poised to become a national leader in promoting international education on a statewide basis.

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**Main Strategies and Timeline**

The Washington State Team proposes to complete five major sub-projects by the end of 2004 that will help us extend our involvement across the state and impact educators P-20.

<b>Main Strategies</b>	<b>Description</b>	<b>Completion Date</b>	<b>Associated Cost</b>
<p><b>1. Coalition website and listservs</b></p> <p><i>Purpose:</i> Build network of grassroots support for campaign</p>	<ul style="list-style-type: none"> <li>▪ Enhance the Coalition website <a href="http://Internationaledwa.org">http://Internationaledwa.org</a>, by adding a section to highlight best practices in International Education in Washington state and nationally</li> <li>▪ Increase the subscriptions to our three listservs:               <ul style="list-style-type: none"> <li>- <a href="mailto:news@internationaledwa.org">news@internationaledwa.org</a></li> <li>- <a href="mailto:coalition@internationaledwa.org">coalition@internationaledwa.org</a></li> <li>- <a href="mailto:advocacy@internationaledwa.org">advocacy@internationaledwa.org</a></li> </ul> </li> <li>▪ Send out regular <b>E-Newsletters</b>, summarizing news and events in International Ed, and <b>Advocacy Emails</b>, with action items</li> </ul>	Ongoing through December, 2004	\$7,000
<p><b>2. Teacher Professional Development for Model UN</b></p> <p><i>Purpose:</i> Increase P-20 connections in International Education and involvement of Special Needs populations</p>	<ul style="list-style-type: none"> <li>▪ Infuse International Education perspectives into professional development opportunities connected with Model UN at the University of Washington</li> <li>▪ Link with Special Needs populations in the state to ensure that we are making International Education accessible to all students</li> </ul>	Spring 2004	\$500
<p><b>3. World Languages &amp; Technology Survey &amp; Workshop</b></p> <p><i>Purpose:</i> Assess current status of World Languages and integration of technology in Washington State</p>	<ul style="list-style-type: none"> <li>▪ Create an online survey and postcards to mail to schools to collect data on languages taught, at what levels they're taught, for how long, and the role of technology (including accessibility)</li> <li>▪ Convene a workshop at the UW Language Learning Center to follow up on results and make recommendations for integrating technology in language learning K-20 (including heritage and English language learners)</li> </ul>	Spring-Fall 2004	\$2,000
<p><b>4. State Teacher of</b></p>	<ul style="list-style-type: none"> <li>▪ Offer winner of Washington State Teacher of the Year Award an</li> </ul>	October, 2004	\$5,000

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<b>Main Strategies</b>	<b>Description</b>	<b>Completion Date</b>	<b>Associated Cost</b>
<p><b>the Year International Exchange Scholarship</b></p> <p><i>Purpose:</i> Increase visibility of International Education by linking it to teaching success</p>	<p>international exchange scholarship to expand their international experience</p> <ul style="list-style-type: none"> <li>▪ Coordinate efforts on publicity with Office of Superintendent of Public Instruction</li> </ul>		
<p><b>5. P-20 International Education Summit</b></p> <p><i>Purpose:</i> Implement second major public engagement event; provide linkages to professional development; assess states' needs in policy and economic areas with regard to International Ed</p>	<ul style="list-style-type: none"> <li>▪ Stage one-day Summit in conjunction with NAFSA Regional Conference in Olympia, WA (the state capitol)</li> <li>▪ Include in-depth professional development workshops on International Ed for teachers of Social Studies and World Languages</li> <li>▪ Develop targeted communication piece for the public (parents, community, policymakers) to increase awareness of International Ed and inspire support for it</li> <li>▪ Involve community organizations and businesses in a Resource Fair to share resources and real-world perspectives with the education community</li> <li>▪ Hold Candidate Forum to allow candidates to share their perspectives on International Ed</li> </ul>	<p>October 27, 2004</p> <p>(November for Post-Summit Report)</p>	<p>\$26,740</p>
<p><b>6. Project Management</b></p> <p><i>Purpose:</i> Ensure success of overall efforts</p>	<ul style="list-style-type: none"> <li>▪ Keep all stakeholders informed of progress, including the Asia Society</li> <li>▪ Ensure that all deadlines are met, and logistics for events and printing and dissemination of information handled</li> </ul>	<p>Ongoing through December, 2004</p>	<p>\$1,500</p>

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## **Strategies for Linkage with Other Organizations**

Our intention is to contact all of the major state associations to continue to involve them in the International Education Initiative. We will invite them to join us as co-sponsors of the P-20 Summit and ask them to include information about the International Ed Initiative and the Summit in their upcoming newsletters, web sites, email communications, and at events they are holding. We expect to reach at least 20-50,000 people across the state by leveraging contact lists from other organizations. Following the Summit, these co-sponsors will add to the core of our state-wide coalition on International Education.

In addition to in-state organizations, we are already working with national organizations, such as the National Foreign Language Center and Center for Applied Linguistics in Washington, DC. We will share our work with them and encourage their participation in the P-20 Summit.

## **Dissemination Plans**

Information about the P-20 Summit will be disseminated through all the major co-sponsoring organizations via web site, email, paper mailings, and flyers at events from April-October. We will also seek media assistance to promote the Summit. The Post-Summit Report of the Summit will be disseminated electronically and through mailings to Summit participants, co-sponsors, and legislators.

## **Expected Results**

- Washington State Coalition for International Education expanded in size and influence, with greater support and commitment from Washington educators, community, policymakers, and business
- Best practices in World Languages and Social Studies shared with P-20 educators
- Accurate assessment of current state of World Languages and integration of technology in the state
- Action plan for integrating technology and language pedagogy K-20
- Clear next steps for policy development in the State of Washington

## **Evaluation**

We will use a post-Summit survey to determine whether the Summit served its purpose and to provide input into the Post-Summit Report. We will also contact or survey the Summit co-sponsors to identify what follow-up plans for International Education they have developed as a result of participating in the Summit.

For other activities, we will request feedback and evaluations from Coalition members and participants in teacher professional development.

## **Key Personnel**

### **1. Coalition website and listservs**

- [Aysha Hag](#), Project Manager for 2004 P-20 International Education Summit
- [Loretta Ferguson](#), Special Ed Teacher and Intercultural Communications Consultant
- [Michele Anciaux Aoki, Ph.D.](#), International Communications Consultant, 2002 and 2003 State Team Member and Project Director for 2003 P-20 International Education Summit

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## **2. Teacher Professional Development for Model UN**

- [Diane Adachi](#), Special Assistant for International Affairs & Director, Office of International Affairs, University of Washington
- [Loretta Ferguson](#), Special Ed Teacher and Intercultural Communications Consultant

## **3. World Languages & Technology Survey & Workshop**

- [Caleb Perkins](#), Supervisor for International Education and Social Studies, Office of Superintendent of Public Instruction
- [Michele Anciaux Aoki, Ph.D.](#), International Communications Consultant
- [Paul Aoki](#), Director of Language Learning Center, University of Washington
- [Sonja Hokanson](#), President, Washington Association For Language Teaching (WAFLT)
- [David Woodward](#), Executive Director of Associates in Cultural Exchange

## **4. Teacher of the Year International Exchange Scholarship**

- [Carolyn Tolas](#), Vice President, State Board of Education, member of 2003 State Team
- [Lili Hein](#), Trade Development Alliance of Greater Seattle, member of 2003 State Team

## **5. Summit Planning Team**

- [Aysha Haq](#), Project Manager for 2004 P-20 International Education Summit
- [David LaForest](#), Director of Development, Associates in Cultural Exchange
- [David Woodward](#), Executive Director of Associates in Cultural Exchange
- [Loretta Ferguson](#), Special Ed Teacher and Intercultural Communications Consultant
- [Michele Anciaux Aoki, Ph.D.](#), International Communications Consultant, 2002 and 2003 State Team Member and Project Director for 2003 P-20 International Education Summit

## **Summit Advisory Group**

- Anand Yang, Ph.D., Director of the University of Washington Jackson School for International Studies
- Burton (Bud) Bard, President, Seattle Sister Cities Association
- Caleb Perkins, Supervisor for International Education and Social Studies, Office of Superintendent of Public Instruction
- Carey Moore, Pacific Village Institute
- Carolyn Tolas, Vice President, State Board of Education, member of 2003 State Team
- Cheryl Allendoerfer, Program Manager, UW Educational Outreach
- Chris Thompson, Executive Director, Academic Achievement and Accountability Commission, member of 2003 State Team
- Cynthia Rekdal, Executive Director, WSAME, member of 2002 State Team
- Dee Dickinson, CEO, New Horizons for Learning
- Diane Adachi, Special Assistant for International Affairs & Director, Office of International Affairs, University of Washington

## **Grant Proposal to the Asia Society Washington State: Summit, Technology, & Professional Development**

- Greg Tuke, Organizational Development Consultant
- Karen Kodama, Principal, John Stanford International School, Seattle
- Kristin Hayden, Executive Director, OneWorld Now!, member of 2003 State Team
- Kristi Rennebohm Franz, Lead Teacher, International Education and Resource Network (iEARN)
- Lili Hein, Trade Development Alliance of Greater Seattle, member of 2003 State Team
- Maria Kesovija, Manager, Ethnic Heritage Council
- Masaru Kibukawa, Study Abroad Director, Seattle Community College District
- Nancy Bacon, Director of Educational Programs, World Affairs Council
- Paul Aoki, Director of Language Learning Center, University of Washington
- Sue Ranney, International Education Director, Hamilton International Middle School, Seattle
- Toshi Moriguchi, CFO of Uwajimaya in Seattle
- Walter Parker, Professor of Social Studies Education, UW College of Education
- Will Linser, Teacher, Robinswood High School, member of 2002 State Team

### **5. Project Director**

- [David Woodward](#), Executive Director of Associates in Cultural Exchange

### **State-Level Support**

We expect to engage the support of State Supt. of Public Instruction Terry Bergeson and Gov. Gary Locke. In addition, at the state level, we have the involvement of two members of the 2003 State Team:

- Carolyn Tolas, Vice President, State Board of Education, member of 2003 State Team
- Chris Thompson, Executive Director, Academic Achievement and Accountability Commission, member of 2003 State Team, member of 2003 State Team

### **Budget**

(see attached Excel spreadsheet)