

# Grant Proposal to the Asia Society

## Washington State Grant: State Leadership and Scalable Models

### Organization Summary

Washington State has sent a team to the States Institute for International Education in 2002, 2003, and 2004. With our first State Innovations grant from Asia Society, we launched the **Washington State Coalition for International Education**, whose work is guided by a Steering Committee of volunteers from a variety of organizations (see <http://internationaledwa.org/contacts.htm>). In the past two years, the Coalition has been successful in building broad, grassroots support for international education in Washington state and increasing the flow of information and resource-sharing through its website <http://internationaledwa.org> and listservs (news, coalition, and advocacy). We have also organized two very successful P-20 International Education Summits (see <http://internationaledwa.org/summit.htm>) and made progress in engaging state-level business leaders and policy makers in this important work.

Reflecting the grassroots nature of our work, each year, a different organization member of the Coalition has stepped up to provide fiscal support for our grant process. In 2003, it was John Stanford International School through the Alliance for Education in Seattle. In 2004, it was Associates in Cultural Exchange. In 2005, the World Affairs Council of Seattle has offered to provide this support.

The **World Affairs Council of Seattle** is a non-profit, non-partisan organization and is the leading foreign affairs forum in the Pacific Northwest. Since 1951, the Council's purpose has been to promote greater understanding of global affairs in our Puget Sound community through a balance of public events, educational activities and the international visitor program. The Council's Global Classroom program connects teachers and students statewide with international resources, ideas, and people. Winner of the 2000 KCTS Golden Apple Award, the program reaches thousands of students through speaker programs and resources and training provided to Washington teachers, as well as youth leadership programs for students. Dr. Michele Anciaux Aoki, Director of Educational Programs – Global Classroom, will serve as Project Director for the State Innovations grant this year.

### Project Summary

**Project Title: State Leadership and Scalable Models**

**Amount Requested: \$15,000**

### Need and Purpose

From surveys and feedback at our P-20 International Education Summit, held on October 27, 2004 and funded by our 2004 State Innovations grant, we identified the following continuing needs:

- More complete data on world languages and effective models of international education in the schools to inform legislators, business leaders, and educators as they evaluate learning outcomes in light of the need for a globally competent workforce.
- Increased collaboration statewide among non-profit, education, trade, agriculture, community, and business organizations to advocate for legislative, administrative, and community support for international education initiatives.
- Greater professional development opportunities for teachers so that they can continue to innovate and bring exciting global learning opportunities to their students. Students

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need greater opportunities to interact with their peers from different language and culture groups.

- Expanded engagement with higher education institutions and organizations (such as NAFSA – Association of International Educators)

At the 2004 States Institute on International Education in the Schools, the Washington State Team identified the following next steps to address the needs in our state:

- Working with the Multi-Ethnic Think Tank to discuss common goals and strategies, relating to the common commitment to helping students gain an understanding of their world through access to culturally relevant, sensitive, and inclusive materials, language and exchange programs, and well-trained teachers who possess both cultural and intercultural competency.
- Promoting models of integration so that multicultural and international perspectives are included throughout the K-12 curriculum.
- Pursuing federal dollars to support language and exchange programs and to expand student access to these opportunities.
- Examining ways in which the state can provide guidelines on how districts may offer course credit for students who have developed language proficiency outside of school.
- Exploring the possibility of adopting voluntary standards for world language instruction in Washington State based on the National Standards for Foreign Language.
- Inviting policymakers to visit successful international schools already in existence in Washington State.

The complete reports are on our website:

[http://internationaledwa.org/coalition/reports/2004\\_States\\_Institute\\_Report.pdf](http://internationaledwa.org/coalition/reports/2004_States_Institute_Report.pdf)

[http://internationaledwa.org/summit/2004/2004\\_Summit\\_Report.pdf](http://internationaledwa.org/summit/2004/2004_Summit_Report.pdf).

This grant proposal is intended to address these recommendations from the P-20 Summit and the most recent States Institute. We are proposing a multi-faceted approach, building on initiatives begun last year, introducing some new ones, and directly involving business leaders in organizing and hosting the next P-20 International Education Leadership Summit.

### Main Strategies and Timeline

The Washington State Team proposes to complete five major sub-projects by the end of 2005 that will help us extend our involvement across the state and impact educators P-20.

Main Strategies	Description	Timeline
<p><b>1. Coalition website and listservs</b></p> <p><i>Purpose:</i> Grow network of grassroots support for campaign and provide vivid examples of schools that are</p>	<ul style="list-style-type: none"> <li>▪ Enhance the Coalition website (<a href="http://internationaledwa.org">http://internationaledwa.org</a>) by adding a section with links to specific schools, documenting global studies and world language offerings</li> <li>▪ Provide an interface so that schools can update their information from the 2004 World Languages Survey</li> <li>▪ Link to the OSPI website and highlight connections to the new Social Studies Classroom-Based</li> </ul>	<p>Ongoing through December, 2005</p>

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<b>Main Strategies</b>	<b>Description</b>	<b>Timeline</b>
<p>successfully integrating global perspectives, international learning experiences, and world languages</p>	<p>Assessments</p> <ul style="list-style-type: none"> <li>▪ Continue to communicate with the Coalition via regular <b>Email Newsletters</b>, summarizing news and events in International Ed, and <b>Advocacy Emails</b> with action items</li> </ul>	
<p><b>2. State Leadership in World Languages</b></p> <p><i>Purpose:</i> Improve the articulation of world language programs K-16 in Washington state by giving teachers access to voluntary standards for World Language teaching</p>	<ul style="list-style-type: none"> <li>▪ Work with OSPI, UW, and professional associations to review the National Standards for Foreign Language and model standards and frameworks from states such as New Jersey and Nebraska and recommend voluntary standards for Washington State</li> <li>▪ Provide links and resources to World Language teachers in Washington State via our Coalition website, OSPI website, and WAFLT website</li> <li>▪ Present the standards at state conferences, including the WAFLT (World Language) Conference, Social Studies Council Conference, and OSPI Conferences</li> <li>▪ Pursue policy development that would encourage districts to offer high school World Language credit for language proficiency regardless of whether students learned the language in school or out of school</li> </ul>	<p>Spring-Fall 2005</p>
<p><b>3. State Teacher of the Year International Education Scholarship</b></p> <p><i>Purpose:</i> Increase visibility of International Education by linking it to teaching success</p>	<ul style="list-style-type: none"> <li>▪ Offer winner of Washington State Teacher of the Year Award an international education scholarship to expand their international experience</li> <li>▪ Coordinate efforts on publicity with Office of Superintendent of Public Instruction</li> </ul> <p><b>Note:</b> We have just launched this award program in January, 2005. We are eager to continue it a second year in order to build a broader base of support for it and a permanent funding source.</p>	<p>Fall, 2005</p>
<p><b>4. School-wide Models for Infusing Global Connections</b></p> <p><i>Purpose:</i> Share with educators</p>	<ul style="list-style-type: none"> <li>▪ Support the local iEARN team in developing a workshop for teachers, based on their "Passport to Global Learning NW," which provides a scalable model for helping whole schools of students and teachers engage in global collaboration</li> <li>▪ Present the workshop at four regional conferences (for example, the OSPI Summer Institutes)</li> </ul>	<p>Spring - Fall, 2005</p>

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<b>Main Strategies</b>	<b>Description</b>	<b>Timeline</b>
<p>across the state scalable models for engaging teachers and students in meaningful cross-cultural experiences using technology</p>	<ul style="list-style-type: none"> <li>▪ Disseminate the work further through collaboration with Coalition partners and through use of technology</li> <li>▪ Provide scholarship help for up to 5 teachers in schools with low socioeconomic status to join iEARN</li> </ul>	
<p><b>5. P-20 International Education Leadership Summit</b></p> <p><i>Purpose:</i> Bring major state business leaders, education leaders, and policy makers together to assess the states' needs in policy and economic areas with regard to International Ed</p>	<ul style="list-style-type: none"> <li>▪ Hold a Leadership Summit under the direction of the World Affairs Council, Trade Development Alliance of Greater Seattle, and Washington Council on International Trade</li> <li>▪ Invite a nationally known speaker, such as Gov. Hunt of North Carolina, to address the Summit</li> <li>▪ Provide avenue for state leaders to see and experience "what's possible" in exemplary programs in international education throughout our state and around the world</li> <li>▪ Identify the barriers to scaling up this effort: what legislative support is needed, business support, federal support, higher ed support, school district support</li> </ul>	<p>Summer - Fall, 2005</p>
<p><b>Project Management</b></p> <p><i>Purpose:</i> Ensure success of overall efforts</p>	<ul style="list-style-type: none"> <li>▪ Keep all stakeholders informed of progress, including the Asia Society</li> <li>▪ Ensure that all deadlines are met, and logistics for events and printing and dissemination of information handled</li> </ul>	<p>Ongoing through December, 2005</p>

**Strategies for Linkage with Other Organizations**

Our intention is to contact all of the major state associations to continue to involve them in the International Education Initiative. We will invite them to participate in the P-20 Leadership Summit and ask them to include information about the International Ed Initiative and the Summit in their upcoming newsletters, websites, email communications, and at events they are holding. We expect to reach at least 20-50,000 people across the state by leveraging contact lists from other organizations. We will also continue to communicate with the dozens of organizations that make up the Coalition.

**Dissemination Plans**

Information about the P-20 International Education Leadership Summit will be disseminated through all the major co-sponsoring organizations via web site, email, paper mailings, and flyers at events from April-October. We will also seek media assistance to promote the Summit. The Post-Summit Report will be disseminated electronically and through mailings to Summit participants, co-sponsors, legislators, business leaders, and policy makers.

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### **Expected Results**

- Commitment from prominent non-profit, business, education, and government leaders to provide leadership and support for international education
- Voluntary Standards for World Languages established and shared with Washington language and social studies teachers, with the support and involvement of higher ed
- School-wide models for building global connections shared with teachers and adopted in at least a dozen schools

### **Evaluation**

We will survey teachers who participate in the "Passport to Global Learning NW" workshops to see how they implement the programs. We will use a post-Summit survey to determine whether the Leadership Summit served its purpose and to provide input into the Post-Summit Report. We will evaluate the satisfaction level with the Coalition website and resources (such as school profiles of global studies) on the site.

### **Key Personnel**

#### **1. Coalition website and listservs**

- Michele Anciaux Aoki, Ph.D., Director of Educational Programs – Global Classroom, World Affairs Council; 2002, 2003, and 2004 State Team Member and Project Director for 2003 P-20 International Education Summit

#### **2. State Leadership in World Languages**

- Caleb Perkins, Supervisor for International Education and Social Studies, Office of Superintendent of Public Instruction
- Michele Anciaux Aoki, Director of Educational Programs – Global Classroom, World Affairs Council
- Paul Aoki, Director of Language Learning Center, University of Washington
- Bridget Yaden, Director of Language Learning Center, Pacific Lutheran University and President-Elect of Washington Association For Language Teaching (WAFLT)
- David Woodward, Executive Director of Associates in Cultural Exchange

#### **3. Teacher of the Year International Education Scholarship**

- Carolyn Tolas, Vice President, State Board of Education, member of 2003 State Team
- Lili Hein, Trade Development Alliance of Greater Seattle, member of 2003 State Team

#### **4. School-wide Models for Infusing Global Connections**

- Kristi Rennebohm Franz, Co-Director, *Passport for Global Learning NW*, a project affiliated with iEARN [www.iearn.org](http://www.iearn.org)
- Greg Tuke, Co-Director, *Passport for Global Learning NW*, a project affiliated with iEARN [www.iearn.org](http://www.iearn.org)
- Jennifer Geist, Spanish language teacher and developer of materials for elementary language programs

#### **5. P-20 International Education Leadership Summit Planning Team**

- Ian Moncaster, President and Executive Director, World Affairs Council Seattle
- Bill Center, President, Washington Council on International Trade
- Bill Stafford, President, Trade Development Alliance of Greater Seattle
- Michele Anciaux Aoki, Director of Educational Programs – Global Classroom, World Affairs Council Seattle, member of 2002, 2003, and 2004 State Team
- Lili Hein, Trade Development Alliance of Greater Seattle, member of 2003 State Team
- Caleb Perkins, Supervisor for International Education and Social Studies, Office of Superintendent of Public Instruction, and member of 2004 State Team

### **State-Level Support**

We are requesting letters of support from State Supt. of Public Instruction Terry Bergeson and Gov. Christine Gregoire.

### **Budget** (see attached Excel spreadsheet)