

Report of the 2004 P-20 International Education Summit: *Building Global Relationships*

Red Lion Hotel, Olympia, WA October 27, 2004

"Many of us who work in education sometimes forget that we need to prepare students not only for life in their local communities but also for the opportunities and challenges presented by our interconnected world. Every time the Washington State Coalition for International Education invites us together, they leave us with a meaningful reminder of the need to include an international perspective in all educational experiences as well as specific ways to meet this need. The 2004 International Education Summit was another excellent example of how important and useful this reminder can be; ideas sparked by this one-day conference continue to influence conversations across the state."

--Caleb Perkins,
Social Studies and International
Education Supervisor, Office of
Superintendent of Public Instruction

"We brought 10 students with us and all felt that we had learned from the speakers and presentations. I loved the metaphors and games about interconnectedness the iEARN folks used in their workshop."

--2004 Summit Participant

"What you call 'international' education should be the standard for all education in our schools."

--Bill Center,
President, Washington Council on
International Trade



Building on the success of its inaugural 2003 Summit, the Washington State Coalition for International Education hosted its second P-20 (Preschool – Graduate School) International Education Summit on October 27, 2004 in the capital city of Olympia. Over 200 enthusiastic participants from all parts of Washington explored the summit theme of "Building Global Relationships":

- 25% were teachers
- 33% were students (mainly from high schools)
- 28% worked in education
- 14% represented private sector business, governmental agencies, parents, and other concerned community members

Summit participants came from more than 26 communities across Washington and Oregon, including Bellingham, Lopez Island, Marysville, Seattle, Bellevue, Gig Harbor, Olympia, Spokane, Pullman, and Corvallis. In a significant demonstration of the Summit theme, the Coalition collaborated for the first time with the world's leading international education organization, NAFSA (Association of International Educators), to coordinate the Summit in conjunction with the NAFSA Region I conference.

Overview of the Summit

This year's Summit opened with an impressive presentation by iEARN (International Education and Resource Network), featuring its award-winning innovation in the use of instructional technologies to create global learning opportunities. The multimedia presentation with personal messages to Washington state educators from international teachers at the 2004 iEARN conference in Slovakia talking about the importance of international education alternated with a live panel of students and teachers from Washington, who described their transformative learning experiences.

Karen Kodama, principal of the John Stanford International School in Seattle, and **Bill Center**, president of the Washington Council on International Trade, shared an inspiring keynote dialogue during the "Global Relationships" lunch, moderated by **Kesha Lee** of OneWorld Now!

Following the keynote presentations, participants attended breakout sessions, workshops, and panel discussions, with ample networking opportunities. Some of the topics explored included:

- Social Studies Classroom-based Assessments as an adaptive and flexible approach to evaluating global learning experiences
- A solutions-oriented approach to the challenges of teaching about trade and globalization
- How International Education contributes to our communities, government, and economy

Following are some of the highlights.

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"What is wonderful in schools with an international or global focus is that the diverse students within our classrooms are able to sit side by side as they learn about peoples across the globe. As they build competency in understanding the cultures beyond the classroom, they develop a curiosity that extends into the classroom itself. This allows students to see what they share in common even as they explore how they are different."

--Michele Anciaux Aoki, Ph.D.,
Director of Educational Programs,
World Affairs Council Seattle
and member of State Team to States
Institute on International Education

"Effective advocacy of global education priorities requires a broadening of the Coalition membership in order that diverse interests are represented, greater dialogue between educators and other advocates takes place, and clearly defined advocacy strategies and outcomes are articulated so that we are all accountable for results. The continuing development of our Coalition and its increasing engagement with our elected representatives has elevated our Coalition to where it is now a recognized national model for effective, broad-based advocacy of global education and training priorities. But our work is only beginning. Our current education priorities do not adequately prepare us to participate in our own state economy, an economy in which approximately 1 out of 3 jobs is dependent on global commerce. We are compelled to continue moving forward on global education priorities."

--Masaru Kibukawa
Chair, Steering Committee
Washington State Coalition for
International Education

"We need a clear picture to truly understand where we are strong and what needs improvement...that information can then be used to truly educate the legislature and potentially secure funding and support."

--2004 Summit Participant

World Languages Survey

Caleb Perkins, Social Studies and International Education Supervisor for the Office of Superintendent of Public Instruction, facilitated a session on the results of the World Language Survey conducted by OSPI with the Coalition, UW, and WAFLT (Washington Association For Language Teaching). The survey provides a good starting place for assessing our state's ability to meet the growing need for language proficiency and cultural competency in today's interconnected world.

Framing the Issues for Successful Advocacy

Lorelei Kelly, Senior Associate at the Henry L. Stimson Center in Washington, DC and co-author of "Policy Matters: Educating Congress on Peace and Security," presented a revealing look at how issues are "framed" or articulated in ways that capture the attention of legislators.

Nationalism or Cosmopolitanism?

Walter Parker, Ph.D., University of Washington School of Education, examined two distinct models of civic and multicultural education that fuel curriculum planning in schools. Nationalism is tied to the nation while Cosmopolitanism embraces the world community. "Should students learn that they are, above all, citizens of the United States, or should they instead learn that they are, above all, citizens of the world?"

Working with Other Education Advocates

Paula Fraser of the Washington State Council for the Social Studies, **Dr. Paul Aoki**, PTA member and delegate to the Washington State PTA Legislative Assembly, and **Lisa MacFarlane** of the League of Education Voters shared the varying approaches of their organizations to political advocacy while maintaining in common the urgency for education reform.

Open Work Session

The Open Work Session designed and coordinated by **Kim Corrigan** of YES! Magazine created opportunities for participants to meet in discussion groups and explore summit themes in greater detail.

Resource Fair and Networking Opportunities

The Resource Fair, co-sponsored by the **World Affairs Council Global Classroom** and **Facing the Future: People and the Planet**, featured 34 organizations offering Summit participants the opportunity to access new and innovative teaching and enrichment materials on global education. A sampling of organizations includes: Center for Canadian-American Studies, WWU; Highline Public Schools; Jackson School of International Studies Outreach Centers, UW; Marc Lindenberg Center, UW; Trade Development Alliance of Greater Seattle; University Prep; Washington State Holocaust Education Resource Center; Pacific Village Institute, YES! Magazine, International Rescue Committee, and OneWorld Now!

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Our Thanks

The Summit was funded by a grant from the Asia Society as part of the National Coalition on International Education's State Innovations Grant Program, with in-kind sponsorship by:

- *Associates in Cultural Exchange
- *Association of International Educators (NAFSA)
- *Facing the Future
- *International Education and Resource Network (iEARN)
- *John Stanford International School, Seattle
- *OSPI
- *OneWorld Now!
- *Pacific Village Institute
- *UW Language Learning Center
- *Washington Association For Language Teaching (WAFLT)
- *Washington Council on International Trade (WCIT)
- *Washington State Council for the Social Studies
- *World Affairs Council Seattle
- *YES! Magazine

Noteworthy Contributors

Davis Wright Tremaine LLP for a generous cash donation of \$1,200 and UW Jackson School Middle East Center for funding transportation for the OneWorld Now! high school students.

The Washington State Coalition for International Education

Education for a world of opportunity

Definition: *International Education means learning the knowledge and skills needed to understand and to function productively in today's interconnected world.*

Vision for Washington State: *A place where we build a knowledge of the world into our understanding of citizenship, and where everyone recognizes and values the spectrum of life in our world and encounters the richness of its cultural diversity, human experience, and physical resources.*

Mission: *We inspire students, educators, and community members to broaden their educational outlooks, experiences and practices in order to more fully appreciate the world and its peoples.*

Keep informed by e-mailing
action@internationaledwa.org.

"Washington in the World" Reception

The Summit concluded with a reception jointly sponsored by NAFSA (Association of International Educators) and the Coalition, featuring remarks by **David Fagerlie** of the Downtown Seattle Rotary Club Youth and Schools Committee. (NAFSA, the largest international education organization in the world, will hold its next national conference in Seattle May 29-June 3, 2005. See www.nafsa.org.)

Strategic Activities to Execute

▪ CONTINUE WORLD LANGUAGE SURVEY

The overwhelming consensus for the continuation and expansion of the World Language Survey underscores the need for data collection across the state. This data will then inform legislators, business leaders, and educators as they evaluate learning outcomes in light of the need for a globally competent workforce.

▪ ADVOCATE FOR INTERNATIONAL EDUCATION

Educators need legislative, administrative, and community support for international education initiatives. The Coalition will engage in an advocacy strategy that is both broad-based in its constituency and narrowly focused on common and achievable outcomes. The Coalition will continue to work closely with the Social Studies Council, the WSPTA, WCIT, NAFSA, and other organizations who share an interest in education reform and international education.

▪ EDUCATE EDUCATORS ON PEDAGOGY AND CURRICULUM

The John Stanford International School and iEARN are only two of many local resources on successful language and culture education. Teachers need greater professional development opportunities so that they can continue to innovate and bring exciting global learning opportunities to their students. Students need greater opportunities to interact with their peers from different language and culture groups.

Strategic Relationships to Pursue

▪ BUILDING RELATIONSHIPS WITH GOVERNMENT

The Coalition continues to work closely with legislators and administrators who support education reform and a globally prepared workforce. Special thanks to **Representative Sharon Tomiko Santos** and **Juliette Schindler Kelly**, Office of Lt. Governor, International Relations and Economic Development Specialist, for their participation in the Summit.

▪ BUILDING RELATIONSHIPS WITH BUSINESS

The Coalition intends to build closer ties with the Washington Council on International Trade, the Trade Development Alliance, Rotary, and other business, trade, community, and agriculture organizations.

▪ BUILDING RELATIONSHIPS WITH HIGHER EDUCATION

Will Philipp, Associate Executive Director of Organizational Advancement of NAFSA, recognized the outstanding efforts of the Coalition. The Coalition will continue to engage NAFSA and the higher education community. Special thanks to the Outreach Directors of the UW Jackson School Centers for their ongoing support of the Coalition.